



ONE Board Names Jack Oliver and Dan Rosensweig as Co-Chairs

Republican Strategist and Chief Operating Officer of Yahoo! to Lead Unprecedented Campaign to Fight Global AIDS and Extreme Poverty

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Washington, DC - Reaching from Capitol Hill to the Internet, ONE announced today that it has tapped Republican strategist Jack Oliver and Yahoo! Chief Operating Officer Dan Rosensweig as co-chairs of ONE's growing campaign to build a national grassroots constituency to fight global AIDS and extreme poverty.

"ONE's aim is to build on our success to date and broaden and deepen our influence," said Peter Bell, retiring Chairman of ONE's Board of Directors. "With the election of Jack Oliver and Dan Rosensweig as co-chairs, the appointment of Susan McCue as president and CEO, and the addition of Joe Cerrell of the Gates Foundation to the Board, ONE is positioned to move to the next level. I'm excited that people of their energy and talent are ready to give their all to mobilizing the political will of Americans to end extreme poverty."

"Jack and Dan are two of the country's best political and tactical minds," said Susan McCue, ONE's incoming CEO. "I look forward to joining forces with them in our grassroots campaign to bring the fight against global AIDS and extreme poverty to the forefront of today's political arena and 2008 Presidential cycle. We are building a team unlike any other and together we plan to create an unstoppable force, powered by people, for real change."

Jack Oliver has worked at the highest levels of national and Missouri politics as an advisor and strategist for Bush-Cheney '04, Bush for President and for Sens. Ashcroft, Bond, Danforth and Talent. Oliver most recently served as national finance vice chairman for Bush-Cheney '04 and Victory 2004, managing the campaign's \$500 million national finance plan.

"ONE is building a successful campaign by doing it differently: bringing together people of different political parties and faiths, business and politics, grassroots and Internet organizing to help America do even more to save lives in the world's poorest countries," said Oliver. "I'm proud to serve with Susan and Dan Rosensweig as co-chair of the ONE Board, I know he'll bring the full power and creativity of the internet to the fight against global AIDS and extreme poverty."

Dan Rosensweig joins ONE with extensive experience in management and the development of innovative new Internet products and advertising campaigns. Appointed chief operating officer of Yahoo! in April 2002, he oversees the operations of Yahoo! worldwide including product development, marketing, international and North American operations and advertising sales. Prior to joining Yahoo!, Rosensweig was president of CNET Networks.

"ONE will reach our goal of ending extreme poverty and global AIDS by expanding our ability to utilize the power of technology and the Internet to educate and activate," said Rosensweig. "Working with talented people like Jack and Susan to help millions of Americans understand this historic opportunity and then take action to make a difference is the next phase of our efforts."

Joe Cerrell currently serves as director of Global Health Advocacy for the Gates Foundation, guiding the foundation's global health related communications, public policy, and finance. Cerrell has also served in the U.S. government as assistant press secretary to former U.S. Vice President Al Gore, working on environmental policy and sustainable development issues, directing the rollout of White House initiatives and acting as cabinet liaison.

ONE is a new and growing grassroots effort by Americans to rally Americans -- ONE by ONE -- to fight the emergency of global AIDS and extreme poverty. In only two years, ONE has grown to over 2.4 million people from all 50 states and 100 of the nation's leading relief, humanitarian and advocacy organizations, asking America's leaders to do even more to save lives in Africa and the world's poorest countries.

The announcements build on the appointment last month of Susan McCue, Chief of Staff for incoming Senate Majority Leader Harry Reid (D-Nev), as ONE's first Chief Executive Officer and as ONE's millions of supporters set their sites on 2007 Appropriations and 2008 Budget and begin to organize around the 2008 presidential primaries and caucuses.

Through ONE.org and working on the ground in communities, colleges and churches in all 50 states, ONE members ask America's leaders to increase efforts to fight global AIDS and extreme poverty, from the U.S budget and G8 summits to specific legislation on debt cancellation, increasing effective international assistance, making trade fair and fighting corruption. ONE supporters have sent millions of emails and made hundreds of thousands of phone calls to the President and Congress, asking that America do even more to lead the world in bringing hope and opportunity to the world's poorest people.

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ONE: THE CAMPAIGN TO MAKE POVERTY HISTORY is a new effort by Americans to rally Americans -- ONE by ONE -- to fight the emergency of global AIDS and extreme poverty. ONE is a coalition of over 2.4 million people and 100 of the nation's leading relief, humanitarian and advocacy organizations. For more information, please visit: www.one.org